

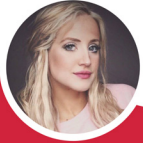


BE REMARKABLE.

MCKENZIE

COLLEGE

“ I came to McKenzie feeling overwhelmed because I thought I had to figure my life out overnight. After meeting the staff I immediately felt comfortable. They taught me how to hone my craft, and I left there a confident artist.”



Katie Doiron
Professional Artist



“ ...McKenzie College was one of the best years and experience(s) that one could wish for. With hard work everything is possible.”



Andre Boulard
Professional Artist



“ ...McKenzie College has helped me find my unique voice. I realize now that I am an artist; what I want to say is different from everyone else.”



Angela Campbell
Graphic Design,
Photography Media Arts Student



“ McKenzie College gave me the confidence and self-discipline to turn my passion for creating into a real career.”



Emilie Cormier
Designer & Founder of GOAT Branding



alumni!

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Our Campus

At McKenzie College, our goal is to offer a creative and supportive learning and working environment for all students, staff and faculty. Located in the heart of Moncton, New Brunswick, our facilities are

highly accessible and provide the necessary space, equipment, and resources for students to make the most of their studies.

Our City

With a population of nearly 176,000 residents, Greater Moncton is one of New Brunswick's fastest growing urban centers, bringing a perfect mixture of work and play that contributes to a

high quality life. With the largest shopping centers and retail locations in the province, and a wide range of art, cultural and sporting events, Moncton boasts a versatile experience for both residents and tourists. Access to beaches, national parks and activity-based facilities, makes Greater Moncton a great place to live and study. As the only official bilingual city in Canada, Moncton is home to a diverse cultural community. Whether you want to immerse yourself in the local culture or experience some comforts of home, Moncton is a safe, clean and welcoming city that offers many services for newcomers, both domestic and international alike.



re•mark•a•ble

remarkable: adjective
worthy of attention; striking.

For most people, a career is much more than a means of supporting themselves, their families and their day-to-day living. At McKenzie, we believe that being inspired in your work is what drives you to do better, to love your work and to create an inspiring life.

We support the development of great thinkers while teaching them how to use ever-changing technical resources. We prepare students to enter the workforce, begin the career of their dreams and to be remarkable.

The everyday life of a student at McKenzie College is nothing short of special. The culture we have built provides a welcoming, accepting staff and a safe and comfortable atmosphere. This allows each student to shine and succeed in their own way, and establishes a mindset that is passed along from student to student. Our programs are delivered in a linear fashion and within a workspace setting, allowing students to spend a great deal of time together, and form bonds and relationships that can last a lifetime.



VAF



Visual Arts Foundation

Certificate

Full-time study

32 weeks

Building a dream career in any creative field requires a solid educational foundation to build upon. During the Visual Arts Foundation program, students learn key visual literacy skills and techniques

that will prepare them for further studies in Art and Design. Our creative studio environment allows students to learn critical thinking and time management skills through a series of hands-on projects.

They will also have the opportunity to explore various media and artistic styles while developing new and unique approaches to their own artwork.



Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:

www.mckenzie.edu/visual-arts

visual

Areas of study

Drawing fundamentals

Colour theory

Character design & development

Exploration with acrylic

Life drawing

Water colour techniques

Storyboarding

Pastel & charcoal studies

Intro to classical animation

Traditional graphic design



VCD



Visual Communication Design

Diploma

Full-time study

43 weeks

Our Visual Communication Program has combined our Graphic Design Program with our Photography Media Arts Program allowing you to get the best of BOTH programs and more opportunities after graduation.

This program provides students with a strong foundation in visual communication and design principles.

Students will take time off campus or in our photography studio to learn fashion, landscape, sports, and food and product photography. While also exploring different camera techniques and shooting styles.

With that, they also exercise creative methods and critical thinking to design products that inspires a target audience toward a desired objective.

We use a project-based curriculum that gives students the opportunity to work on real-world projects both in studio and in the field.



Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:

[www.mckenzie.edu/
visual-communication-design](http://www.mckenzie.edu/visual-communication-design)

design

Elements of Art

Typography and Grid Fundamentals

Adobe programs

Lighting: Studio and Natural

Advertising

Brand and Visual Identity

Design Process / Visual Vocabulary

Logo Design

3d Design Fundamentals

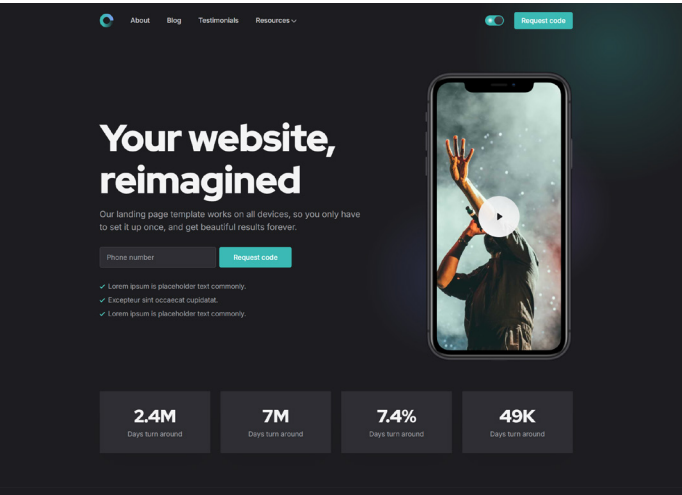
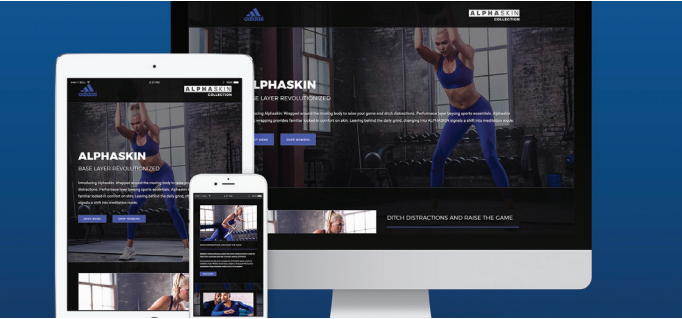
Product Marketing

Mini Documentary

Business of Design



ID



Interactive Design

Diploma

Full-time study

43 weeks

In the McKenzie College Interactive Design program, you will delve into the world of cutting-edge digital technologies. This intensive one-year diploma program offers a comprehensive exploration of interactive design, equipping you with the skills and tools necessary for various commercial applications.

By mastering key principles of user experience (UX) and fundamental elements of information technology (IT), you will gain the ability to deeply understand, analyze, and evaluate existing digital products such as apps, smart devices, and websites. Through this process, you will develop innovative solutions and create engaging interactive experiences.

This program serves as an ideal gateway to immerse yourself in the latest interactive technologies, bridging the gap between your current knowledge and the forefront of digital advancements. Expand your professional horizons and propel your career to new heights by enrolling in the Interactive Design program today.



Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:

www.mckenzie.edu/interactive-design

media

Areas of study

Interface Design

Interactive and custom Coding

Emerging Technologies

User Experience Design

Interface and Prototype

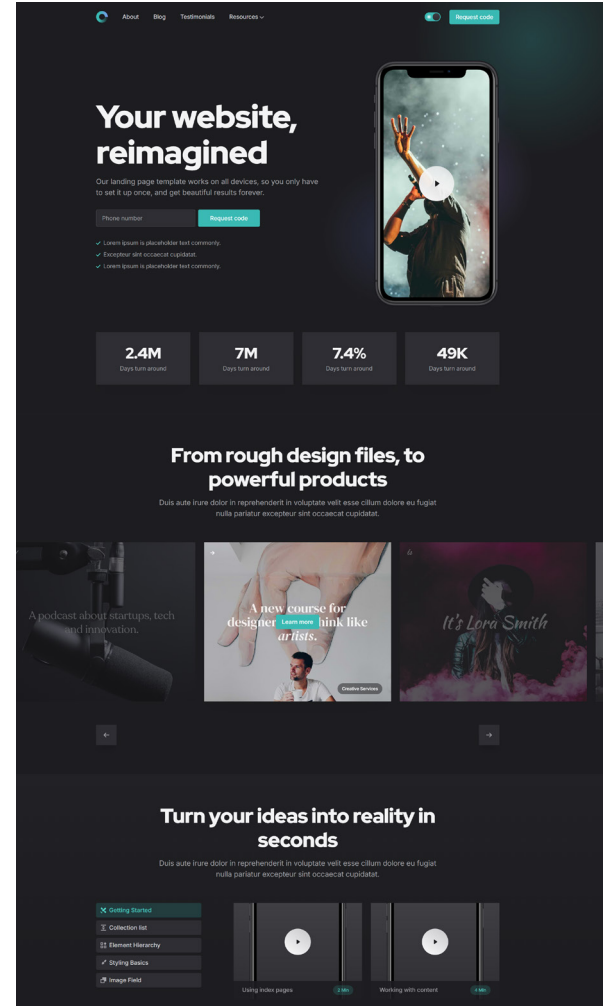
Canvas Coding

Build Techniques

Critical Performance

Information Architecture

User-Centered Design



VGA



Video Game Art

Diploma

Full-time study

43 weeks

The demand for 2D interactive games has never been higher and it continues to grow exponentially each year. As a result, so has the demand for the Visual Artists responsible for the concepts, characters and animations for these games. The Video Game Art

program will teach students the key skills to create professional game art and animation for the games of the future. Students will quickly advance their skills while building an extensive traditional and digital portfolio. This diploma program

focuses on developing conceptualization and artistic skills, with a strong emphasis on creative problem solving. Through the development of 2D and 3D game art, students will explore a variety of styles that align with today's industry standards.



Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:

www.mckenzie.edu/video-game-art

game

Areas of study

Design process

Concept art

Character design

Digital painting & colouring

Character modeling/sculpting

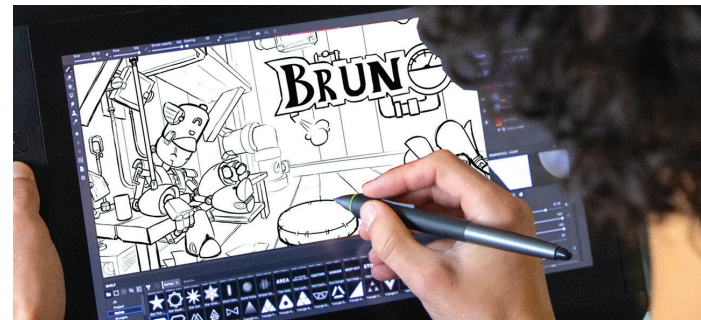
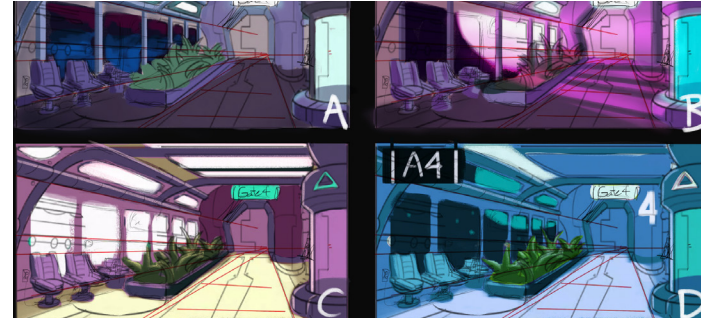
Background design

Shape language in design

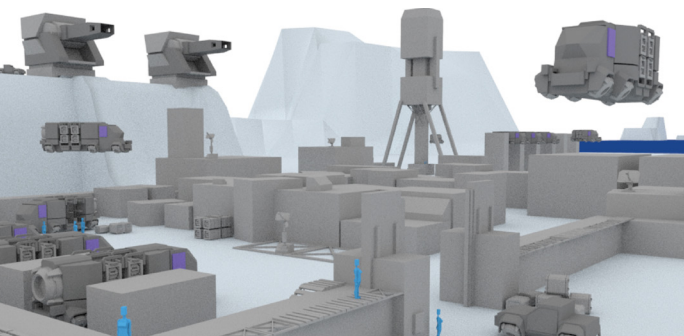
Intro to animation

Prop & vehicle design

User interface



TVGA



TV & Game Animation

Diploma

Full-time study

43 weeks

This 10-month diploma program provides students with the skills necessary for a career as a 2D and 3D animator, modeller and texture artist. Jobs can be in animation and art departments for tv animation and mo-

bile/interactive video games. Within a professional collaborative team environment, the students will learn to use the principles of animation to create convincing character movement and acting. Students will also learn

to create all the visual assets, (backgrounds, models, textures and animation) needed for the demands of today's TV and Game animation markets.



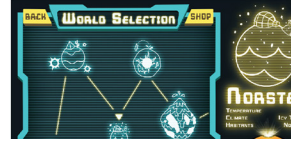
Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:

www.mckenzie.edu/animation

animation

Areas of study

- Life drawing
- Principles of animation
- 2D & 3D animation
- Character animation
- Storyboarding
- Advanced character design
- Advanced background design
- 3D modeling
- Texturing
- 3D camera, lighting & rendering



business

Business Management

You will develop practical and foundational skills you need for business and management. The curriculum is designed to teach you the accounting, communication, and management resources.

Aims to teach the skills necessary for planning, organising, directing, controlling, and evaluating departments for a variety of professional settings. Our blended curriculum of classroom lectures and lab exercises, you will gain the training to build essential office skills for your career.

48 weeks

Computerized Accounting

Do you enjoy crunching numbers? Computerized accounting is using the advantages of computers to streamline accounting in an accurate, efficient way.

Accounting is growing faster than most industries.

Graduates are in high demand and will have a great opportunity to land a job in their field. The accounting and software skills obtained in our program will help you prepare for new career opportunities, growth, skills to run your own business.

24 weeks

Accounting and Payroll Administration

The Accounting and Payroll Administration program prepares graduates for both computerized accounting and payroll jobs

Graduates are qualified to take the Payroll Compliance Practitioner (PCP) Certification offered by the Canadian Payroll Association (CPA). Our blended curriculum of classroom lectures and lab exercises, you will gain the training to build essential office skills for your career.

34 weeks

Office Administration and Accounting Specialist

This program is great for those individuals who are detail-oriented and have good problem-solving skills.

After completion of this program, students will be well equipped to enter the workforce and will have extensive knowledge in Microsoft Office programs like (PowerPoint, Excel, Word, etc). Individuals will also understand key accounting principles such as budgeting, planning, cash flow analysis and depreciation.

34 weeks



Why McKenzie

Business programs?

Develop Key management skills

Introduction to the world of business

Employability

How to Apply

- Complete application at www.mckenzie.edu/apply
- Receive your email acknowledgment from McKenzie College.
- Your Admissions Advisor will contact you within 1-2 business days to give you more details about your program. You can start to get your documents together.
- Transcripts (Diploma & Business programs)
- Portfolio (Design programs)
- Profile Letter (Design & Business programs)
- Resume/CV (Business programs)

International Students please provide:

- Passport

List of admission requirement may not be complete.
Your Admissions Advisor will provide a personalized list.

International Students

Among other application requirements specific to international applicants and dependent upon their country of origin, a Canadian Study Permit may be required to study in Canada. Upon acceptance into one or more of McKenzie College's programs and upon payment of applicable fees, we will issue a Letter of Acceptance which should be included in your visa/study permit application. To facilitate the visa/study permit application process, McKenzie has established partnerships with professional recruitment agents around the world who can help you with your application and immigration needs. Please contact an admissions advisor about agents in your region and to learn more about our requirements for international applicants.

mckenzie.edu/international



Tuition and fees vary from program to program and are subject to change at any time.
For further details on tuition and fees for each program, for both local and international students can be found online.
www.mckenzie.edu/tuition-fees

admissions

Financial Aid, Scholarships & Bursaries

Helping our students fund their education is important to us. McKenzie College offers annual scholarships and bursaries to students who have been accepted into one of our programs. Students may apply for our scholarships each year they attend McKenzie College, even if they were awarded a scholarship or bursary in the previous year.

Many Canadian provinces offer student loan programs, grants, and bursaries that can provide financial assistance. Additionally, international students may now also qualify for student loans if they meet certain requirements. Students will have to complete their own applications, but McKenzie College will provide proof of enrolment if needed.

mckenzie.edu/scholarships

Student for a Day

To further the tour experience, our Student for a Day program allows individuals to sit in on one or multiple programs that interest them for an entire day. Participants will take part in regular class lectures, studio projects and activities alongside our students. Tours and Student for a Day is offered Monday to Friday, between 9am-3pm. To request a free, private tour or to participate in our Student for a Day program, send a request by visiting: mckenzie.edu/tour

Book a Campus Tour

One of the best ways to see if McKenzie College is the right school for you is to take a private tour of our impressive campus. Conducted by one of our admissions members, it will give students a sense of a regular day at McKenzie. While exploring our classrooms and studio spaces, you will have the opportunity to chat with our experienced instructors, peek over the shoulders of students hard at work and feel the exciting energy that lives at McKenzie College.



BCA

Bachelor of Creative Arts

At McKenzie College, we are committed to helping students achieve their goals and become remarkable both in their field and in life. By providing opportunities to help elevate their passions and take their creative education to the next level, we have partnered with affiliate institutions to allow students the pathway into a continued education program where they

have the option to earn up to a Bachelor's degree. When successfully completing an eligible diploma program at McKenzie College, this gives students the ability to continue their creative learning through the transfer of their acquired diploma credits into a Bachelor of Creative Arts degree with the partnership of Yorkville University. This heightened education path will allow students to fine

tune their already developed skill set and prepare them for advanced senior roles within their field of interest. At Yorkville University students are provided with a flexible learning environment allowing the ability to learn on campus or online and creating a balance for additional commitments. Through this degree option students will already be equipped with experience and

knowledge from their McKenzie diploma and can utilize this understanding to then elevate their creative passion in a supportive and collaborative environment to earn a Bachelor of Creative Arts Degree in as little as fifteen months.





Our Pathways, Partners & Certifications



Be Remarkable.

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